

</> Shift Tech

Full-Stack Web Development | eCommerce | SEO & Performance

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Core Services

- ▶ Custom WordPress Development
 - ▶ SEO & PageSpeed Optimization
 - ▶ Google Analytics 4 & Search Console
 - ▶ HTML / CSS / JavaScript
 - ▶ xCloud VPS Hosting & Configuration
 - ▶ WooCommerce Configuration
 - ▶ eCommerce & Stripe Payments
 - ▶ Cloudflare DNS & Security
 - ▶ Elementor Canvas & HTML Widgets
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Tools & Technologies

WordPress · Elementor · WooCommerce · Stripe · HTML5 · CSS3 · JavaScript · React · Vite · Rank Math · GA4 · Google Search Console · Cloudflare · xCloud VPS · LiteSpeed · ImageMagick · Git / GitHub · Directorist · iCal

Selected Projects

Fine Art Photography Website

WordPress · Elementor · Custom CSS · Gelato Print-on-Demand · xCloud

Full custom build for a professional fine art photographer — dark luxury theme, multi-gallery system, print storefront.

SYN Card Club — syncardclub.com

WordPress · Directorist · Stripe Subscriptions · iCal · SEO

Community platform supporting local nonprofits — business directory, event sync, membership system. Full SEO setup including Rank Math, GA4, and Google Search Console.

Skoot Card Game — skootcardgame.com

WordPress · WooCommerce · Stripe · Custom HTML/CSS · SEO

Full eCommerce site for an original card game — 100/100 PageSpeed SEO score, custom card art slider, Stripe checkout with Google Pay.

Shift Tech Portfolio — shifttech.dev

HTML · CSS · Vanilla JS · Elementor · WordPress

This portfolio site — built in a single Elementor HTML widget with an 8-slide synced portfolio carousel and skill pages.

References and extended project documentation available at shifttech.dev